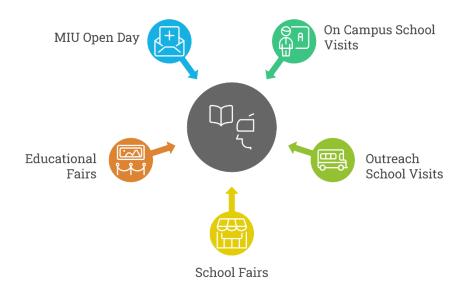
Women's Access Schemes Academic Year 2022 / 2023

A. Admission Process

Schools play a vital role in shaping society by providing students with the secondary education needed to embark on their university journey. As the primary source of MIU's prospective students, schools hold a strong partnership with the MIU Admission Office, which works closely with guidance counselors and principals to ensure a seamless connection. This collaboration allows MIU to evaluate student quality, understand school systems, and communicate university requirements effectively, while also giving students direct access to explore their future academic options.

Since 2000, MIU has maintained consistent engagement with schools across Egypt through visits and university fairs. These events benefit students by acquainting them with MIU's faculties, programs, and career opportunities, while allowing the university to showcase its academic offerings, facilities, and global affiliations. Additionally, MIU actively encourages and attracts females to apply to all faculties, including those in underrepresented fields, reinforcing its commitment to diversity. The types of visits are outlined in the figure below, based on the preferences of each school.

Engagement Strategies for Educational Outreach



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School Visits 2022-2023	
Type of Visit	Total Schools
School Fairs	26
On Campus School Visits	7
Outreach School Visits	2
Total Schools Visited	35
Educational Fairs	
Traverse Fair Cairo	2 days
Edugate Fair Cairo (First Round)	3 days
Edugate Fair Cairo (Second Round)	3 days

I. On Campus School Visits:

Students are invited to spend half a day on campus chaperoned by the school and the Admission Office staff.

- They first attend a presentation which introduces the faculties, programs, activities, and international affiliations.
- Later they go on a tour to explore the facilities such as labs, lecture halls, computer labs, the library as well as the E-library, playground areas, and food outlets.
- During this tour they can get a chance to see for themselves and upon request can speak with representatives from different faculties about the nature of the study of each program.
- This is a good chance for the students to ask and see for themselves.
- Later they return to the main hall for a coffee break and an open discussion to raise questions, voice concerns and share their feedback.
- At this point flyers and a giveaway are distributed. Students fill out a Google Form in order for the Admissions Office to stay in touch with them.



II. Outreach School Visits:

Some schools prefer to host MIU so as not to miss out on an academic day. In this case, a team from MIU Admission Office visits the school premises.

- At the school MIU staff might do up to two presentations with a short video and a person to person talk about the MIU admission process.
- Students' inquiries concerning MIU are answered in a professional and friendly manner.
- Flyers and giveaways letters are distributed to students.
- School students fill out a Google Form in order for the Admissions Office to stay in touch with them and send a thank you card as well.





III. School Fairs:

A University Fair is sometimes organized by the school counselor or coordinator at the school premises for both students and parents. This way the school administration ensures that students get a good chance to be acquainted with different educational future options. It also provides a better reach and service to the students.

- Universities bring their own material such as a roll up, flyers, student giveaways, flags and any other specific requirements from the school.
- If there is a chance, we request holding a presentation so that we can interact more and show our MIU video.
- The fair is usually for students (grades 9 -12) for one whole day and sometimes some schools also extend the day till after school hours so that they can invite the parents and other nearby schools as well.
- Other schools might request an on campus visit sometime later on in the year so as for the students to see the university and aid them in making the right choice.

IV. Educational Fairs:

Traverse University Fair in Cairo

- A. Edugate Cairo (1st Round)
- B. Edugate Cairo (2nd Round)

Representatives from the Admission & Registrar Office as well as other faculties members (Professors and Teaching Assistants) take part in person to cover a better scope of all the MIU programs offered. Educational fairs such as this one is open for parents and any visitor willing to attend. These fairs are announced on the platform of the fair organizer and both MIU's Instagram and Facebook official pages.



Make sure to drop by our booth

7th, 8th & 9th of March at Kempinski Hotel-New Cairo. www.miuegypt.edu.eg







V. Open Day:

To reach out for more students and for the second year in a row, MIU organized two Open Day events. They were quite successful, and our attendees included school students, parents, staff, and counselors from Egypt and abroad. We had representatives from all the faculties, Admission Office, International Office, Accounting Office, Transportation Office, and other assisting staff to answer all inquiries through a very well planned out Open Day on Campus.

MIU First Open Day

Announcement sent out to all school contacts (students, teachers, and counsellors).









B. Women Scholarships

Misr International University actively encourages women to pursue studies in underrepresented fields by offering scholarships, with **24 scholarships** awarded to female students in the Academic year 2022/2023.

The pie chart below illustrates the percentage of female students in each sector.

